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Mark Hendrickson  
Susan Leigh  
1404 Alban Avenue  
Tallahassee, Florida 32301  
**850-671-5601**  
Website: [www.flalhfa.com](http://www.flalhfa.com)

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January 28, 2020

Angela Abbott, Administrator & Counsel  
Brevard County HFA  
4420 S. Washington Avenue  
Titusville, Florida 32780

- RE: Florida ALHFA 2019 Education Conference July 8-11, 2020

Dear Ms. Abbott:

The Brevard County Housing Finance Authority was a Gold Sponsor for last year's Florida ALHFA Education conference. As we approach the 2020 Conference, we are asking you to again be a sponsor. I have attached the sponsorship information to review. The Sponsorship levels remain the same as last year.

The 2019 conference success was a reflection of the commitment that Brevard County HFA has shown to Florida ALHFA by your past participation. You are an important member of our organization and we hope for your continued support in 2020 through a financial commitment as a Conference Sponsor at the same level or higher.

There is an added benefit to sponsoring at a higher level. For local HFA's, if there is a contribution of \$2500 or more (Gold Level), registered Board members from that HFA may bring one guest that will be able to attend the dinner and reception without a guest fee.

Based on your participation, your HFA logo has been seen by all those that have logged on to the Florida ALHFA website this past year and will continue to be seen until May of 2020 as a 2019 sponsor, representing your commitment to our organization.



It has been an exciting year for Florida ALHFA. This past year Florida ALHFA has been able to make substantive changes to our role in important housing policy and program implementation issues for the state. These changes have had a direct benefit to our members and your participation in Florida ALHFA has been one of the keys to that success.

The Florida ALHFA Education Conference will be in Sarasota, at the Westin. This conference is the one time during the year that members have an opportunity to gather, network, and learn of new programs and successes that have occurred statewide. Your visibility during this conference is valuable brand and your participation and shared knowledge is critical to the overall success of this learning experience.

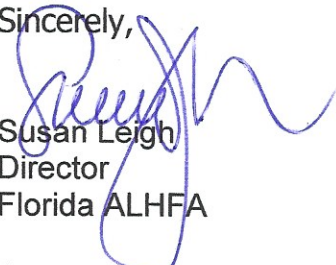
Florida ALHFA would like you to have the opportunity to participate as a sponsor at this year's 2020 Florida ALHFA Educational Conference.

If you are planning to participate, it would be helpful if you could indicate the level of sponsorship that you will be considering while the paperwork is processing. If you would like me to send this email to someone else in your organization, just direct me to the right person and I will take care of it.

We are looking forward to an educational and well-attended conference and to your participation. Registration and Reservation information will be available in the next 30 days and will be found on the Florida ALHFA website.

I look forward to hearing from you soon, and feel free to call or email with any questions.

Sincerely,

  
Susan Leigh  
Director  
Florida ALHFA

Attached: Sponsorship Levels and Benefits  
Sponsorship Commitment Form