

**2020 FLORIDA ALHFA EDUCATIONAL CONFERENCE**  
**Sarasota, The Westin**  
**JULY 8-11, 2020**  
**HFA SPONSORSHIP COMMITMENT FORM**

**Sponsorship Level:**

\_\_\_\_\_ Platinum/or Host (\$5,000)  
\_\_\_\_\_ Gold (\$2,500)  
\_\_\_\_\_ Silver (\$1,000)  
\_\_\_\_\_ Bronze (\$ 500)

**Other Sponsorship Opportunities**

\_\_\_\_\_ Breakfast Sponsor (Thursday) (\$1,500)  
\_\_\_\_\_ Breakfast Sponsor (Friday) (\$1,500)  
\_\_\_\_\_ Breakfast Sponsor (Saturday) (\$1,500)  
\_\_\_\_\_ Reception Sponsor (\$1,000)

**Exhibit Space at Conference\***

\_\_\_\_\_ Free for Platinum Sponsors- please check if you will be using space  
\_\_\_\_\_ \$300 for Gold Sponsors- please check if you will be using space  
\_\_\_\_\_ \$500 for Silver Sponsors- please check if you will be using space  
\_\_\_\_\_ \$700 for Bronze Sponsors- please check if you will be using space  
\_\_\_\_\_ \$800 for non-sponsors

**\*Subject to availability of space. All advertising and exhibit space will be allocated on a first-come first-served basis. Exhibit space will be in a separate room near the meeting space**

**You must register for the conference to participate as an exhibitor.**

**ALL SPONSORS MUST REMIT A CHECK WITHIN 30 DAYS OF VERBAL COMMITMENT  
INFORMATION NEEDED FROM ALL SPONSORS:**

1. Official name to be used for Signage or printed materials:  
\_\_\_\_\_
2. Contact to be used on Event Based Interactive Website:
  - a. Name: \_\_\_\_\_
  - b. Address: \_\_\_\_\_
  - c. Telephone: \_\_\_\_\_
  - d. Email: \_\_\_\_\_
  - e. Website: \_\_\_\_\_
3. Contact for Graphics/Logo or Standardized Ad:  
\_\_\_\_\_
4. Prepare to provide the following no later than **May 15, 2020** via email:
  - a. Logo print ready in the following format (JPG or PDF)
  - b. After the agenda is finalized, If speaking, Photo of person to be used on Event Based Interactive Website (JPG)
5. Authorized Signatory: \_\_\_\_\_

**Return all forms and graphics to:**  
**Susan Leigh**  
**susan@flalhfa.com**

**Checks should be mailed to:**  
**Florida ALHFA**  
**1404 Alban Avenue**  
**Tallahassee, Florida 32301**

**2020 FLORIDA ALHFA EDUCATIONAL CONFERENCE**  
**Sarasota, The Westin**  
**JULY 8-11, 2020**  
**HFA SPONSORSHIP COMMITMENT FORM**

**SPONSORSHIP LEVELS AND BENEFITS**

**PLATINUM**

\$5,000 Contribution  
Full-page ad in Conference Brochure  
Speaker on Panel  
Free Exhibit Space  
Signage Recognition at all events  
Firm Logo on Florida ALHFA Website for 1 Year

**HFA HOST**

\$5,000 Contribution  
Full-page ad in Conference Brochure  
Signage Recognition at all events  
No Charge for Board Members First Guest at Dinner and Reception

**GOLD**

\$2,500 Contribution  
Exhibit Space \$300  
No Charge for Registered Board Members First Guest at Dinner and Reception  
Signage Recognition  
Firm Logo on Florida ALHFA Website for 1 Year

**SILVER**

\$1,000 Contribution  
Exhibit Space \$500  
Advertising Space in Conference Brochure  
Signage Recognition  
Firm Logo on Florida ALHFA Website for 1 Year

**BRONZE**

\$500 Contribution  
Exhibit Space \$700  
Signage Recognition  
Firm Logo on Florida ALHFA Website for 1 Year

**SPECIFIC EVENT SPONSORS:**

\$1,000 for Reception  
\$1,500 for Breakfast  
Signage Recognition  
Firm Logo on Florida ALHFA Website for 1 Year

**SPECIAL HFA SPONSORSHIP BENEFIT**

Any HFA that sponsors at the Gold or Platinum level or above (total of sponsorships \$2,500 or greater) will be allowed one free guest registration for every one of your HFA's Board Members who register and attend the conference. **This is limited to on-time registrations for both Board members and guests.**